

Noemmy Agosto Garcia

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WORK EXPERIENCE

Marketing Manager & Project Manager

Clever Media Advertising Agency

November 2014 - Present (Freelance 60 hours monthly)

- Marketing strategy and budget planning
- Project Management for agency's clients
- Client presentations and project lead
- Social Media Strategy, Scheduling, Ad Management
- Overseeing Graphic/Web design
- Promotional activities and Conventions booking and organization

Freelance Graphic/Web Designer, Marketing & Social Media

November 2014 - Present

- Graphic & Web Design
- Social Media Management, Wordpress & Email Marketing

Clients: Roma Outlet, World Media Digital Network, INTER Metro, Guaynabo Crossfit, Ashtanga Yoga Studio, Insular Trading, OPTICS Eye Care, Nizura Salon & Spa, Organic Health Labs.

Graphic Design Professor

INTER METRO

February 2017-Present

- Graphic design class for Management Major

Art Director for BuenaVida Magazine

February 2008- November 2014

- Creative and design director in charge of BuenaVida magazine page layouts, print advertising and special projects
- Digital design for social media and internet
- Creative and design layouts for advertising supplements in Imagen, BuenaVida, Agendas and TVAqui

Graphic Designer, Marketing Department

Casiano Communications Inc.

December 2005 - January 08

- Direct marketing, mailing pieces, banners, brochures, flyers and promotions, t-shirt designs, power point presentations

Graphic Designer MAFA Publicidad, Madrid, Spain

May 2005 - November 2005

- Advertising design, labels and packaging, brochures, booklets, posters, presentations and storyboard design

IT Helpdesk in Mars Inc.

August 2000 - January 2004

- IT Helpdesk for all Mars PR users, computer configurations & installations, server installations and backups

EDUCATION

Instituto Europeo de Diseño, Madrid, Spain

Postgrad Master Studies

"Design for Enterprises" August 2004-April 05

Bachelors Degree in Business

Administration, Major Information Systems, Universidad de Puerto Rico, Rio Piedras, 2000

Software:

Adobe Design Suite (InDesign, Photoshop, Illustrator, Dreamweaver, Acrobat), Microsoft Office, Quark Express, Flash MX, Freehand MX, Hootsuite, Wordpress.

Additional Courses:

Anexo Social Media Bootcamp-Oct 2014,
HubSpot Inbound Marketing Certification 2016

CLIENTS

Optics Eyecare

Logo design, social media management

Organic Health Labs

Graphic design & social media management

World Media Digital Displays

Graphic design & social media management

CooperSquare Ventures NYC

UX Design

The Livin Restaurant & Lima Restaurant

Logo, presentation cards and menu design

Smith & Nephew

Invitations, Email blasts, advertising

DirecTV

Invitation designs for various activities

Conrad Hotel, Condado

Newsletter design

Sheraton VSJ

Newsletter design 2012, 2013, 2014

Nestle Boost Nutrition Drink

Booth Designs, flyers and brochures

ASHTANGA YOGA Puerto Rico

Flyers, posters, digital media

Nizura Salon & Spa

Graphic design & social media management

Pinkys Restaurant

Menu design and branding